

DIGITAL & SOCIAL MEDIA MARKETING (ENERGY / IOT) 6-MONTH INTERNSHIP IN LYON/FRANCE OR SINGAPORE

COMPANY INFORMATION

BeeBryte is using artificial intelligence and IoT to get commercial buildings and factories to consume electricity in a smarter, more efficient and cheaper way while reducing carbon footprint.

Our software-as-a-service is minimizing utility bills with automatic control of heating-cooling equipment-refrigeration (HVAC-R). Based on weather forecast, occupancy and energy price signals, BeeBryte generates up to 40% savings.

We have offices in Singapore & Lyon/France. One of its shareholders is CNR (the largest renewable energy producer in France).

Our mission is to empower customers to gain access to cheaper, cleaner and smarter energy by re-inventing the electricity future with both digital and business model innovations.

Come & join us!! We are currently seeking Digital Marketing Interns with in-depth working knowledge of social media and digital media landscapes, critical thinking skills and a passion for driving brand messaging and engagement in a B2B technology environment. www.BeeBryte.com

INTERNSHIP REQUIREMENT

Description of the job scope:

- Create content for social media, newsletters, press articles
- Collect data, compose reports and investigate patterns to inform marketing strategies
- Keep tabs on trending conversations in the AI, energy, IoT, blockchain, smart grid space
- Report social media metrics on a regular basis
- Provide support for other digital marketing efforts, such as emails and website updates
- Support organic search engine optimization and web analytics

Qualifications:

- Major in marketing, social media, advertising, public relations, communications or a related field
- A track record of strong writing and creativity
- Prior knowledge of the energy industry is a plus
- Native user of Twitter, LinkedIn, Youtube and software like Adobe Suite
- Ability to marry analytical and creative thought processes
- Excellent oral and written communication skills in English (native speakers preferred)
- Ability to handle multiple responsibilities in a small, fast-paced environment

APPLICATION PROCESS

Send CV + Cover letter to **frederic.crampe@BeeBryte.com**
(include availability dates & preferred office Singapore vs Lyon/France)

Internships of less than 6 months and applications without cover letter will not be considered.
Make sure you indicate why you want to join BeeBryte and why you think we should hire you.
Please include a link to a writing sample published online

Monthly stipend of 600 EUR in Lyon and S\$900 in Singapore. Travel & lodging costs are not covered.

Only shortlisted candidates will be contacted.